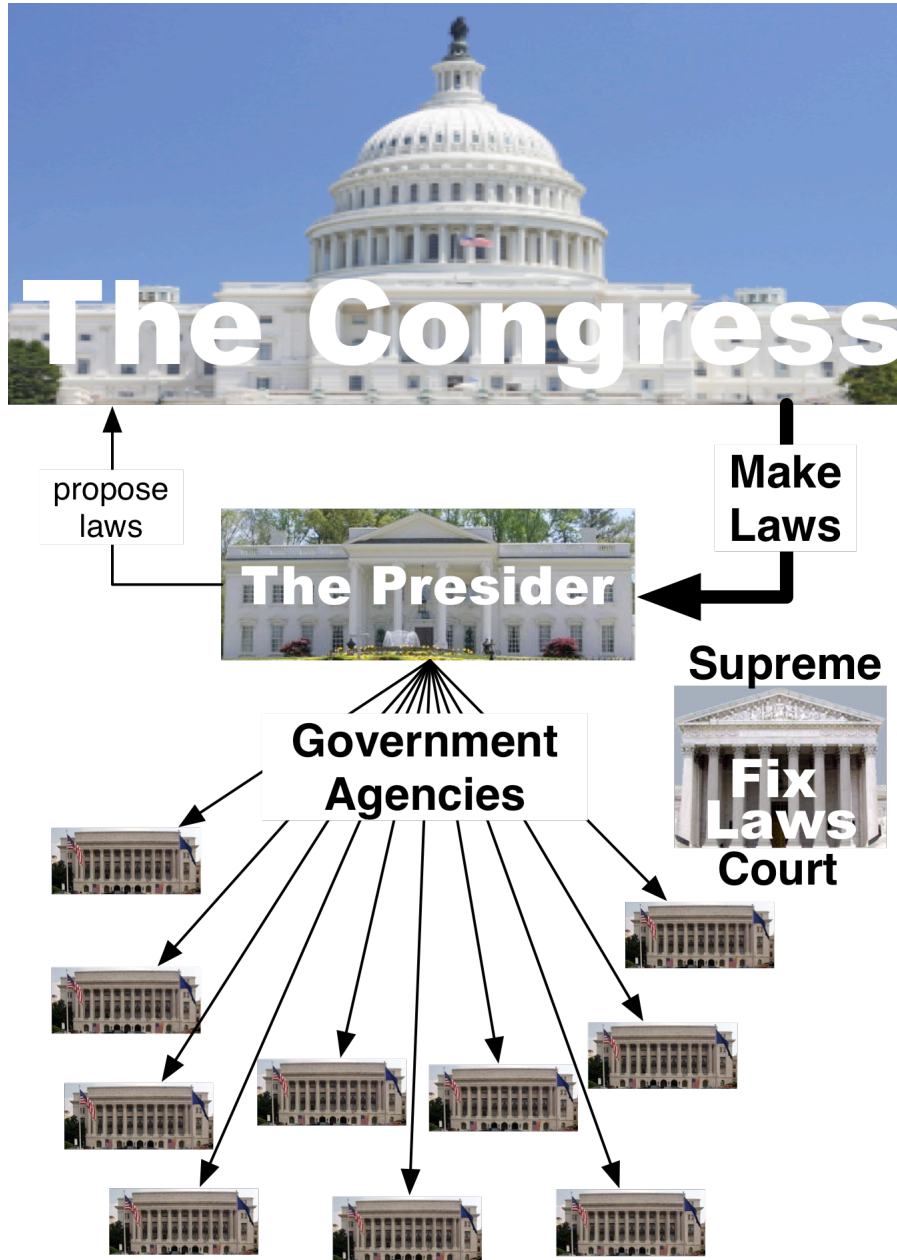


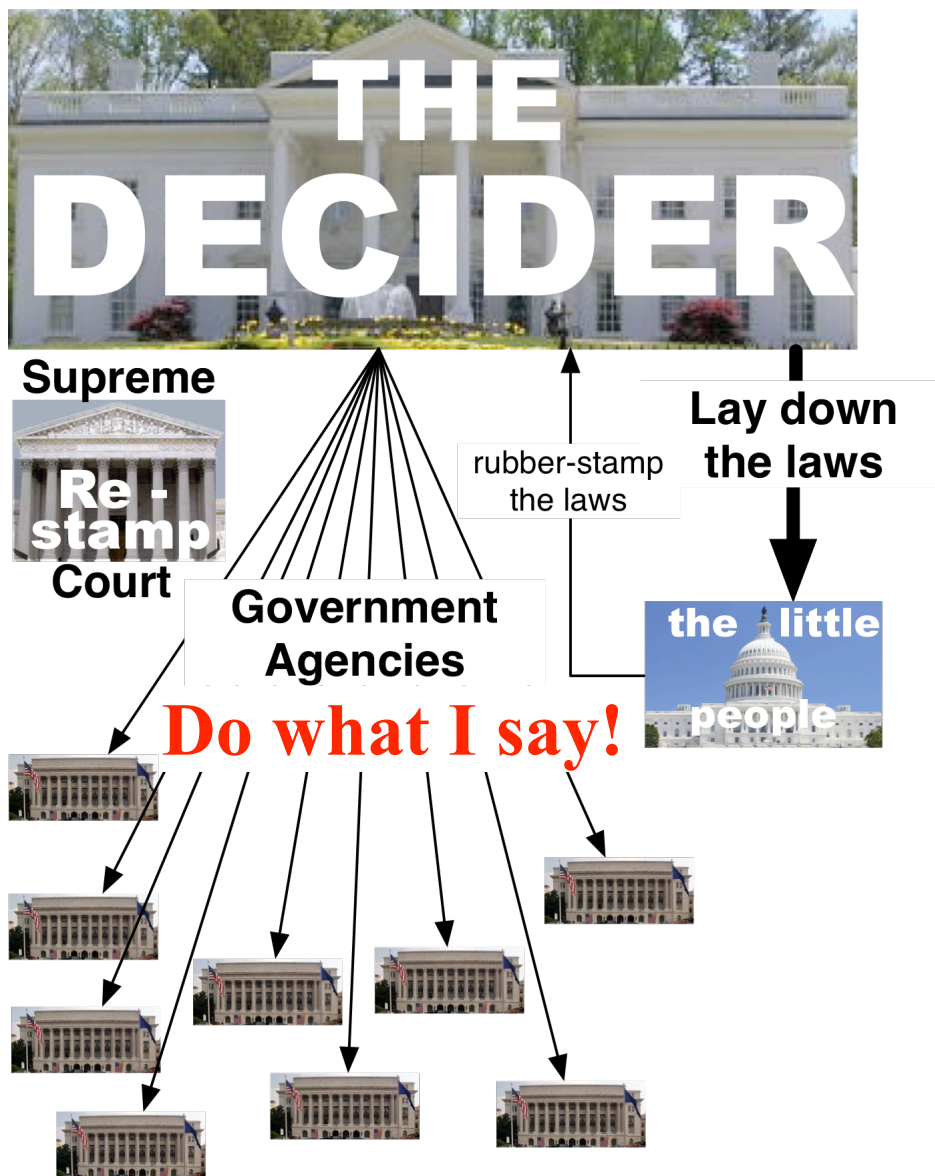
**1789: USA, version 1.0**

# The Founders' Operating System\*

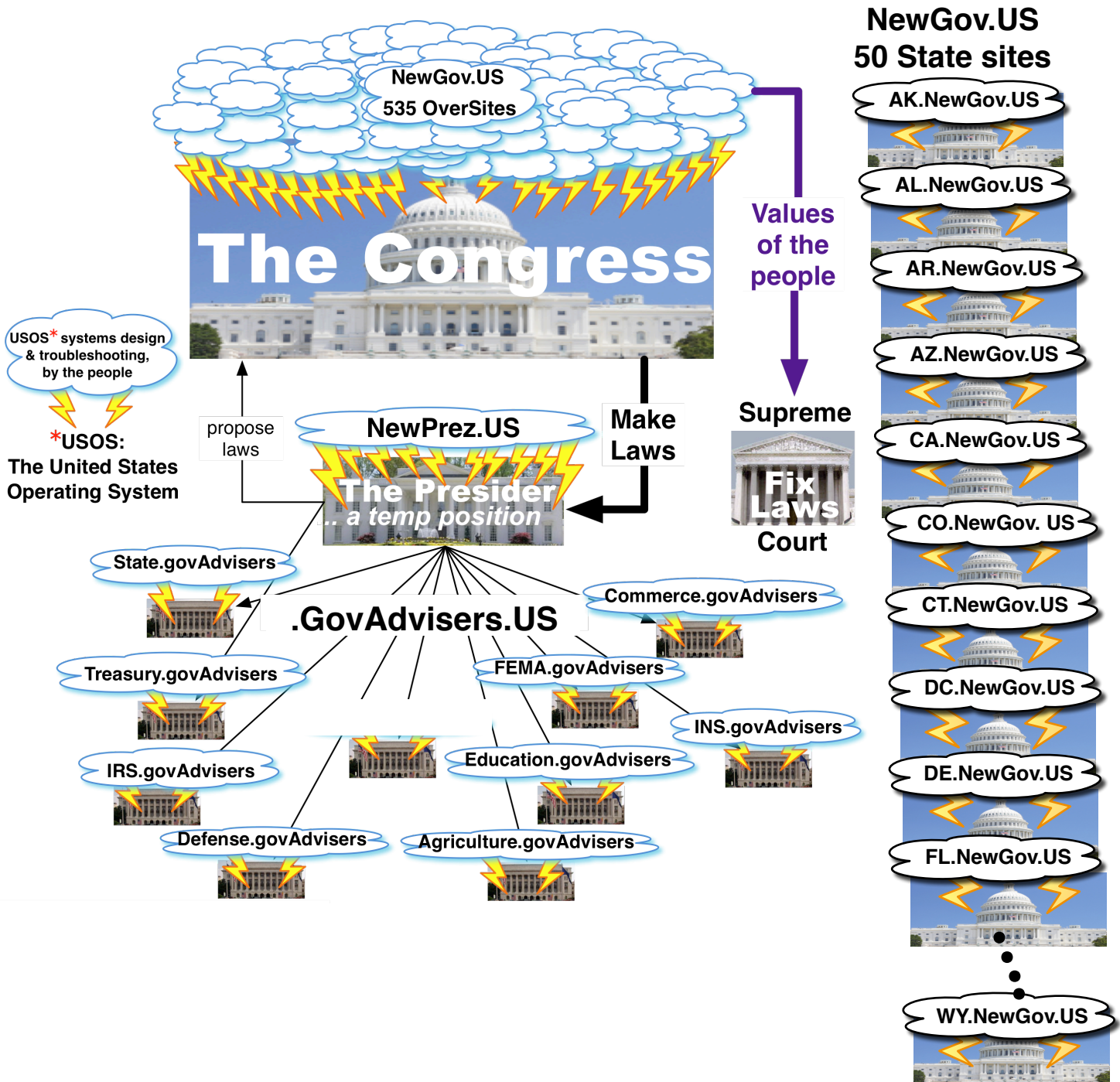


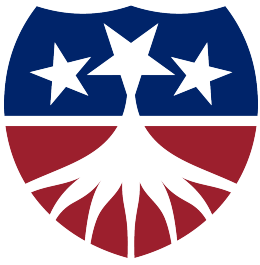
\*The first nation not *owned* by an all-powerful Monarch

# 2001-2008: USA Version 2.0 - from Presider to Decider *A Hostile Takeover by Management*



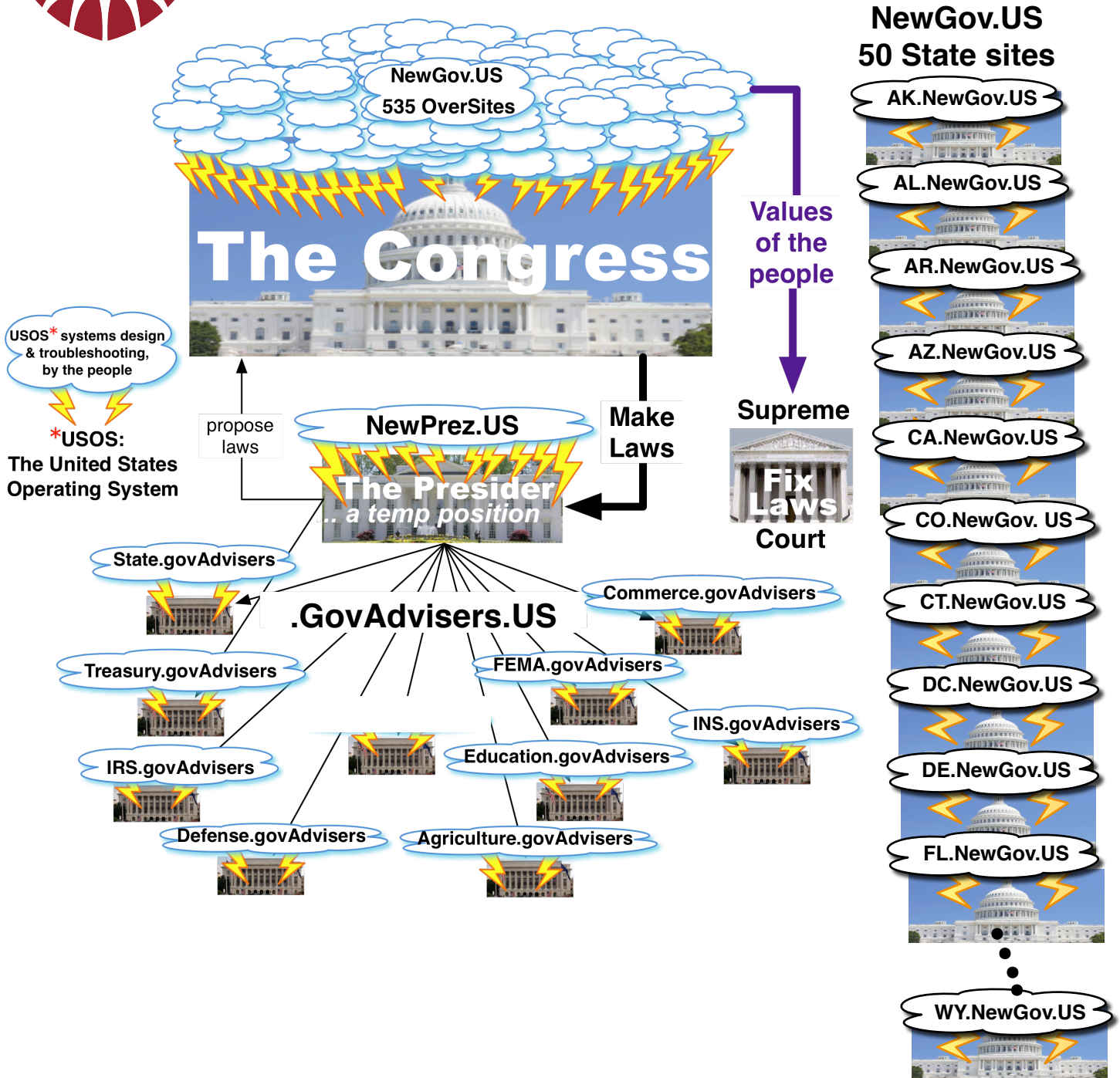
# 2009: USA, v. 3.0 = We-the-People, restored





# USA, v. 3.0 = USOS

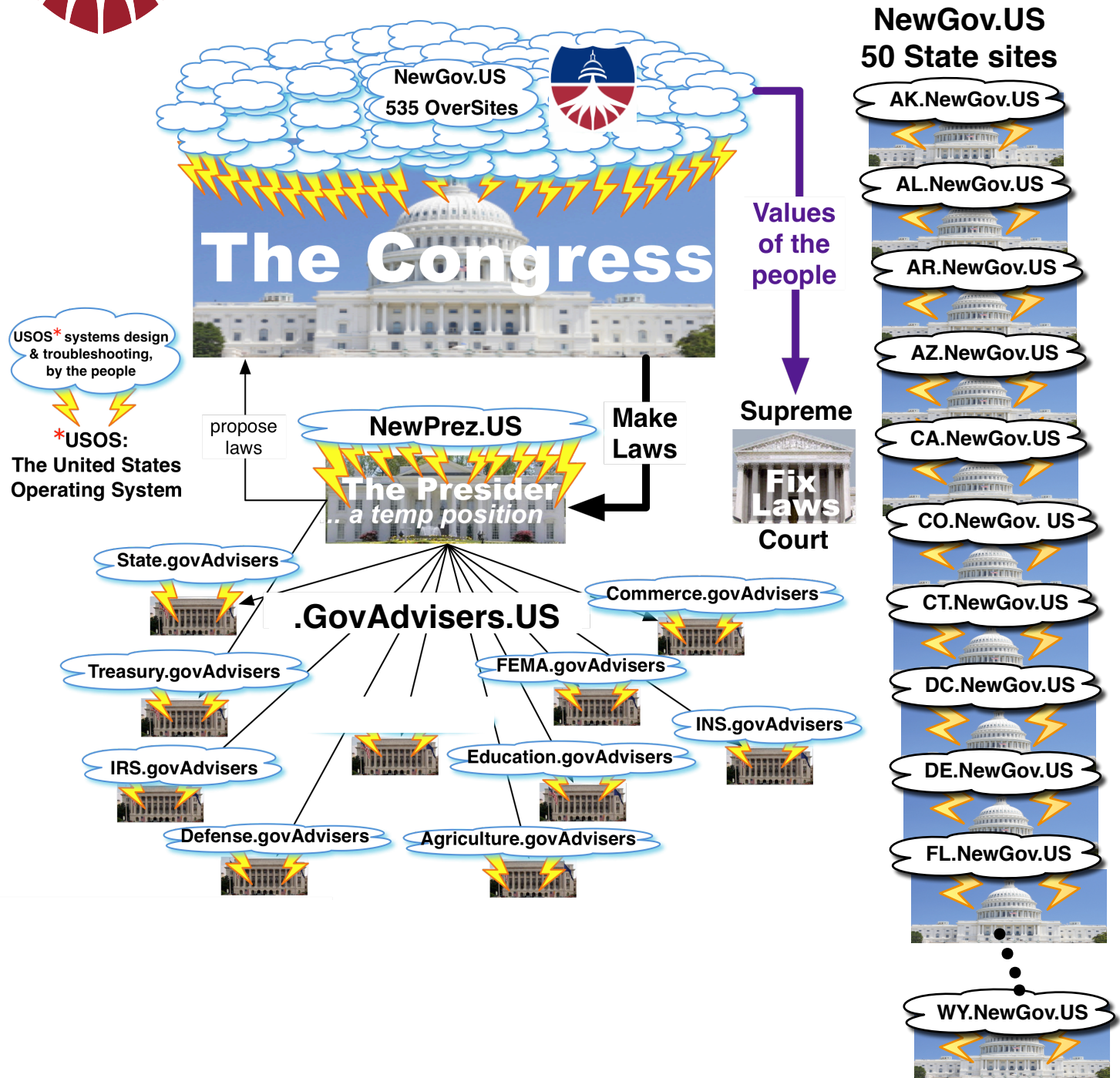
## United States Operating System





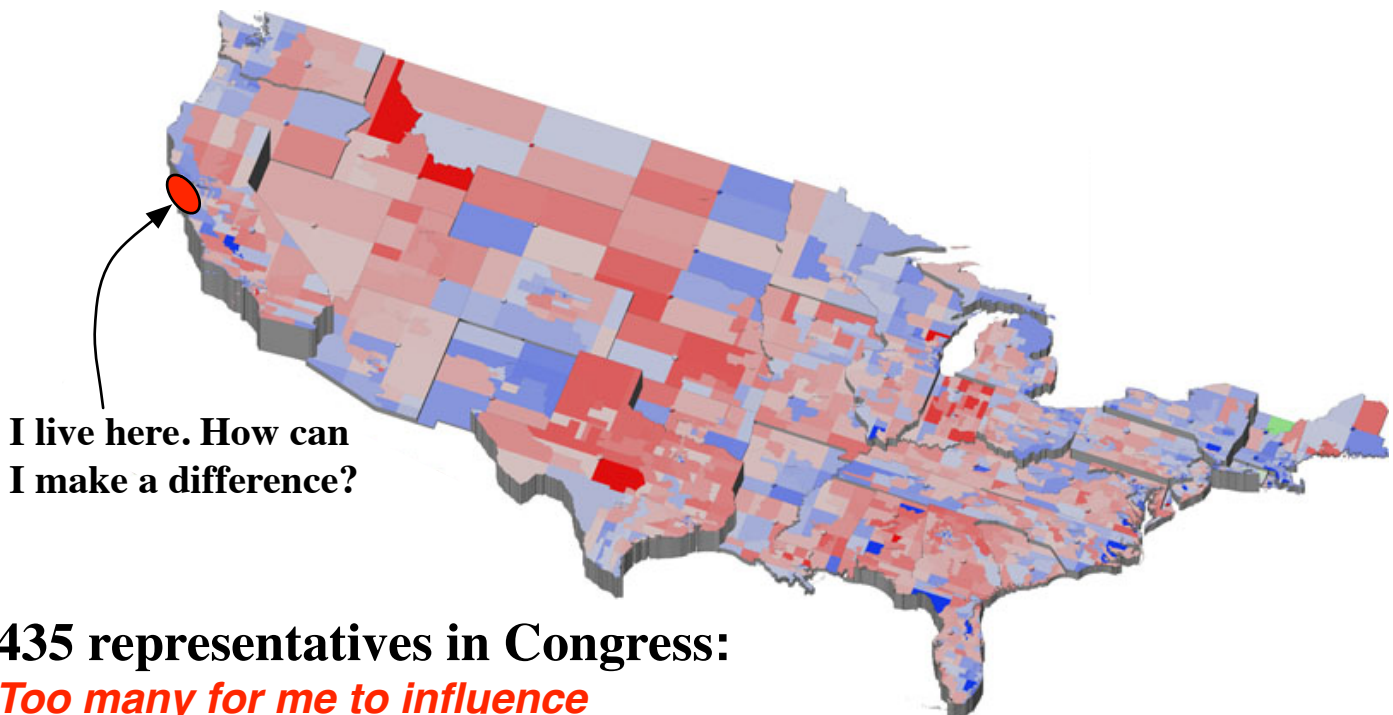
# USA, v. 3.0 = USOS

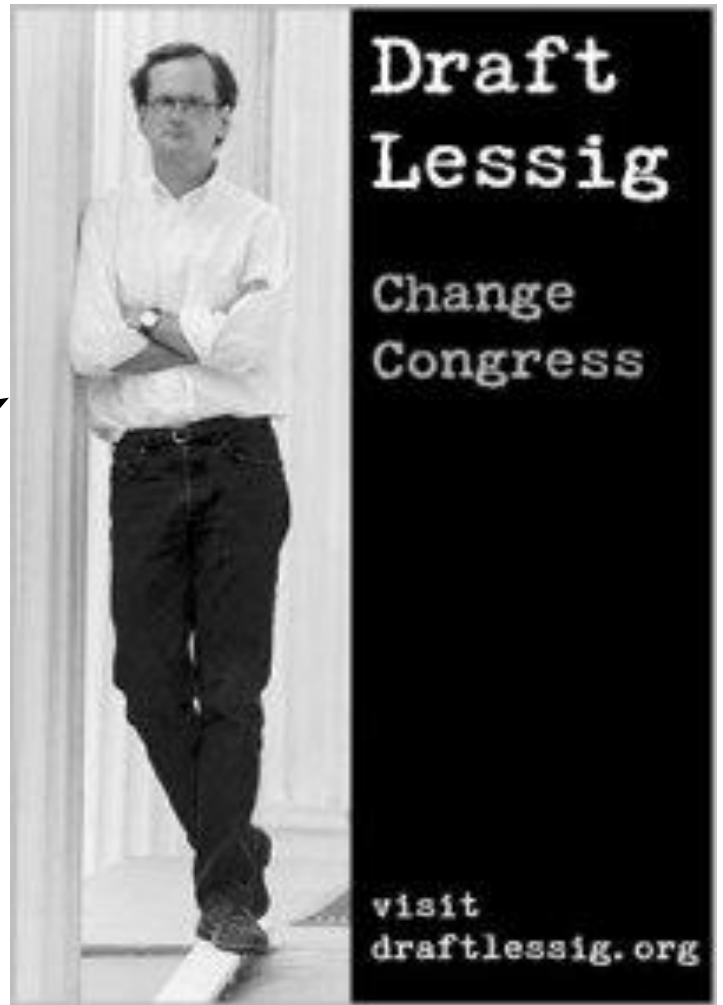
## United States Operating System



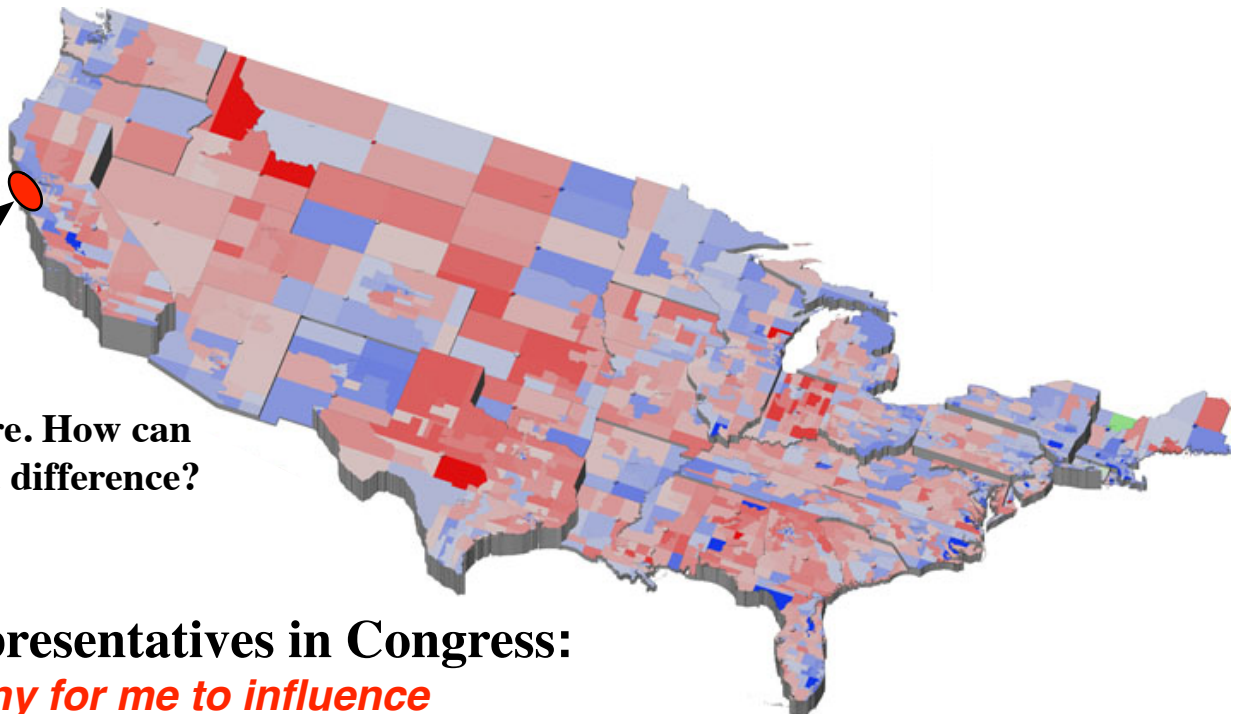
# How NewGov Works

Congress is the Key  
to Government Of, By and For...



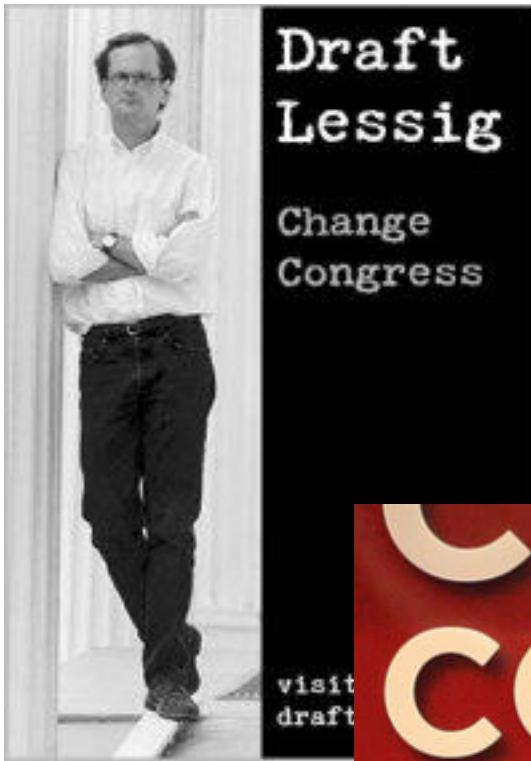


Hey! Let's draft Larry Lessig to fix Silicon Valley's Congressional District!



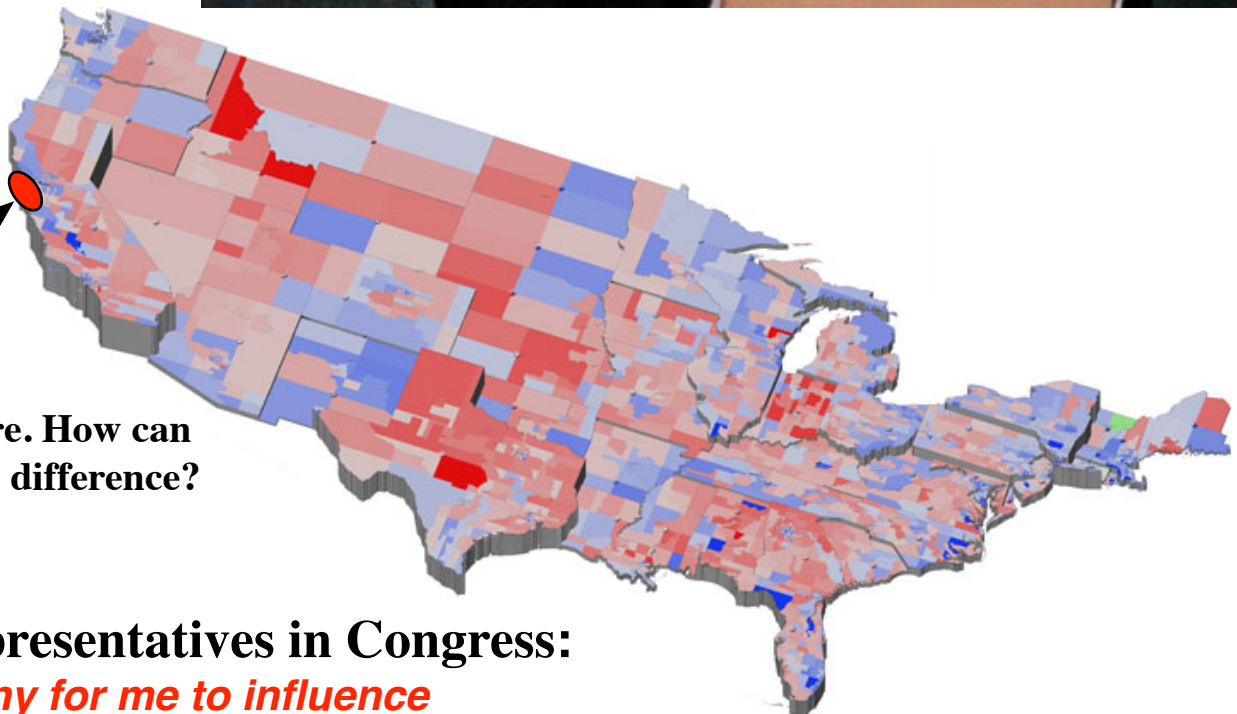
I live here. How can I make a difference?

**435 representatives in Congress:**  
*Too many for me to influence*



**BUT:**

Larry Lessig would rather fix Congress than *try* to fix Silicon Valley's Congressional District.




I live here. How can I make a difference?

435 representatives in Congress:  
*Too many for me to influence*

**Meanwhile, the problem remains:**

**My Representative is**  
***Too expensive to listen to me:***

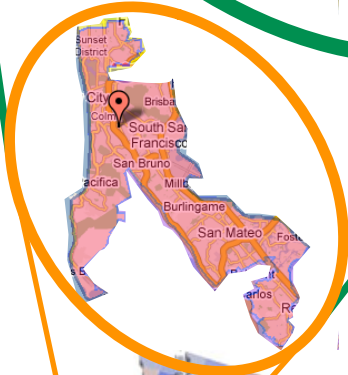
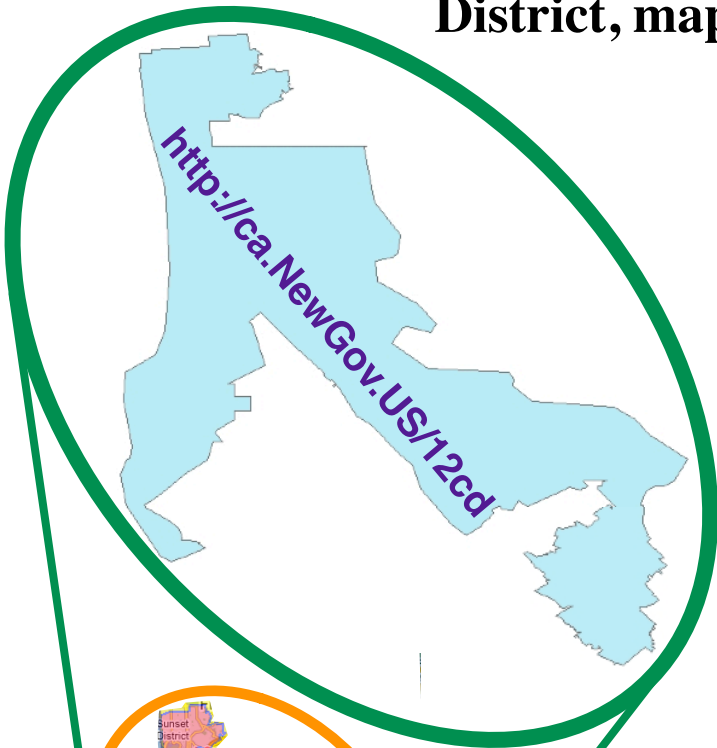
*"When you're handed a stack of messages at the end of the day,  
most of which are from people you've never heard of, and  
one from someone who has given you \$1,000, which  
call do you think you're going to make?"*



**I live here. How can  
I make a difference?**

**435 representatives in Congress:**  
***Too many for me to influence***

**What if there were a Virtual Congressional District, mapped to my "real" district?**



**My Representative is**  
***Too expensive to listen to me:***

*"When you're handed a stack of messages at the end of the day, most of which are from people you've never heard of, and one from someone who has given you \$1,000, which call do you think you're going to make?"*



**I live here. How can I make a difference?**

**435 representatives in Congress:**  
***Too many for me to influence***

# My District at NewGov.US:

## Issues, people & votes

At my district's NewGov web site, I matter as much as I do in real-world groups. I **Discover** people like me with shared hopes and anger.

We **Collaborate** and plan better than politicians.

Voters in south San Francisco & peninsula's 12th congressional district gather at <http://CA.NewGov.US/12cd> and pledge their votes, their money and their **Influence** to elect the politicians they like and ignore those who don't work with them. Every campaign is decided by so few votes, bought so expensively, that the voters' bargain with representatives is simple:

**Collaborate with us to win our votes.**

*"NewGov.US is the best place for politicians to "buy" votes.*

*They get votes for free, simply by doing the right thing."*

## My Representative is

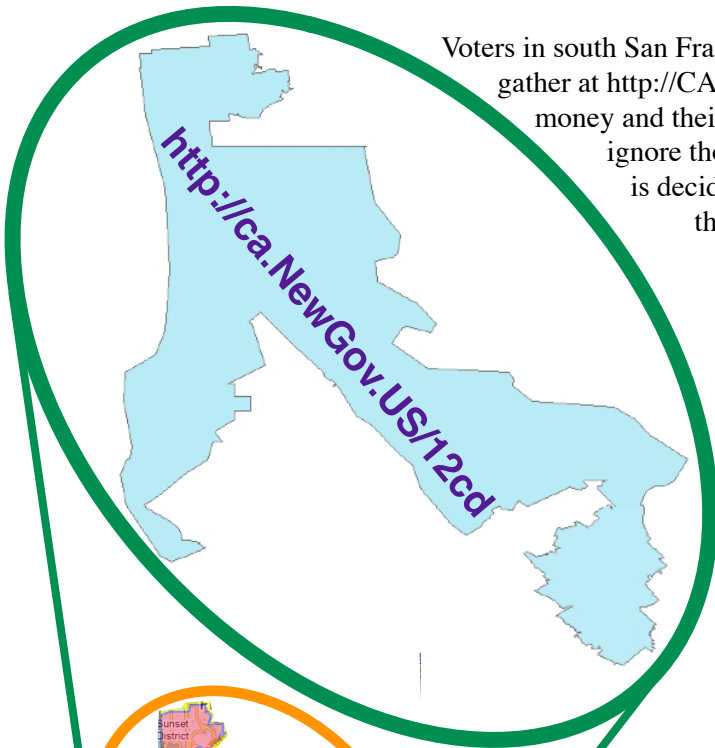
### **Too expensive to listen to me:**

*"When you're handed a stack of messages at the end of the day, most of which are from people you've never heard of, and one from someone who has given you \$1,000, which call do you think you're going to make?"*

**I live here. How can I make a difference?**

## 435 representatives in Congress:

### **Too many for me to influence**



# My District at NewGov.US:

## Issues, people & votes



At my district's NewGov web site, I matter as much as I do in real-world groups. I **Discover** people like me with shared hopes and anger. We **Collaborate** better and plan better than our politicians.

Voters in the San Francisco peninsula's 12th congressional district can gather at <http://CA.NewGov.US/12cd> to pledge their votes, and their money and their **Influence** to elect politicians they respect and ignore anyone who doesn't work with them.

The voters' bargain with politicians is simple:  
*Collaborate with us to win our trust.  
If you do, we'll take care of the rest.*

*"500 people change  
the balance in any  
district in the US"*

— Micah Sifry

**My Representative is**

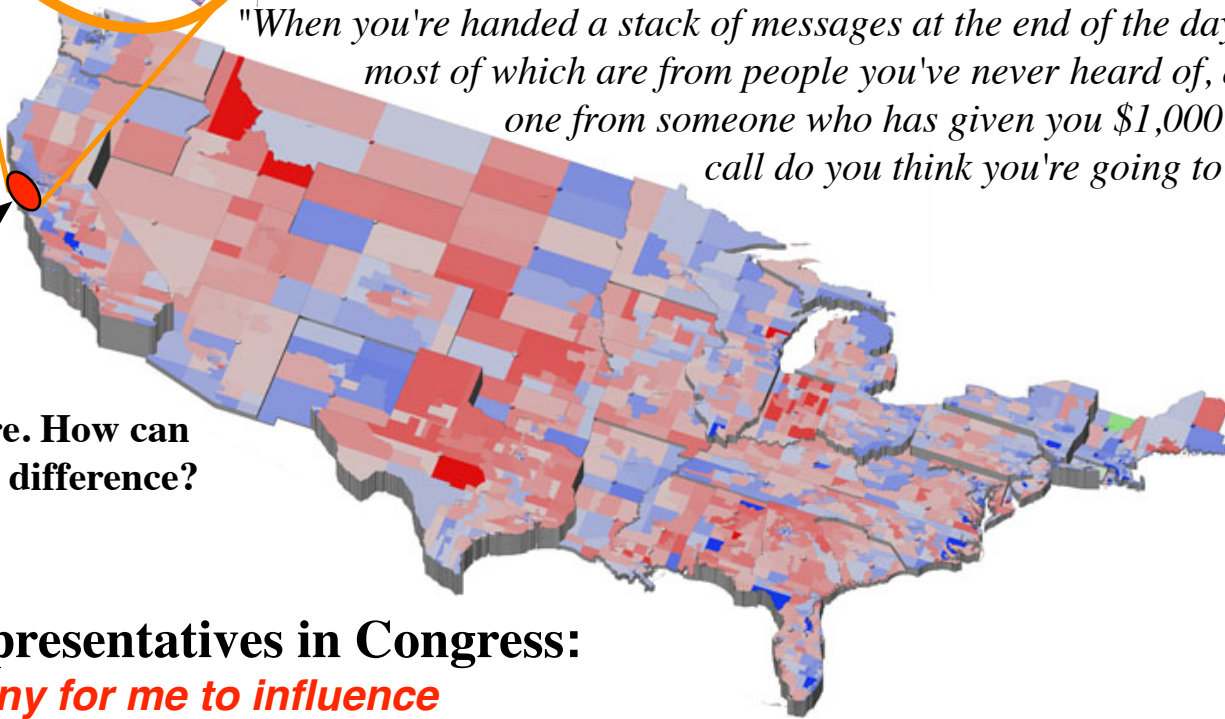
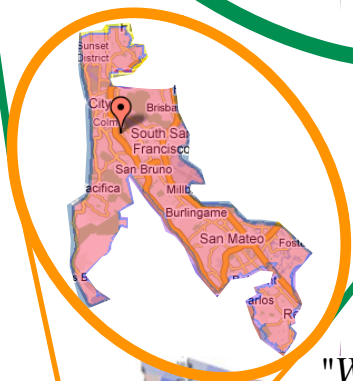
***Too expensive to listen to me:***

*"When you're handed a stack of messages at the end of the day, most of which are from people you've never heard of, and one from someone who has given you \$1,000, which call do you think you're going to make?"*

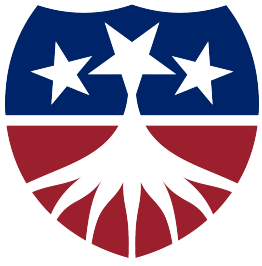
**I live here. How can I make a difference?**

**435 representatives in Congress:**

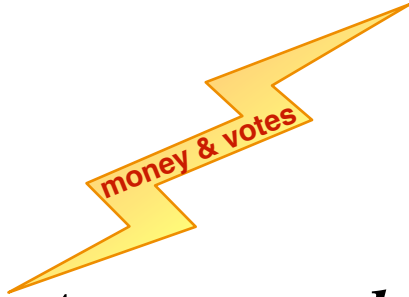
***Too many for me to influence***



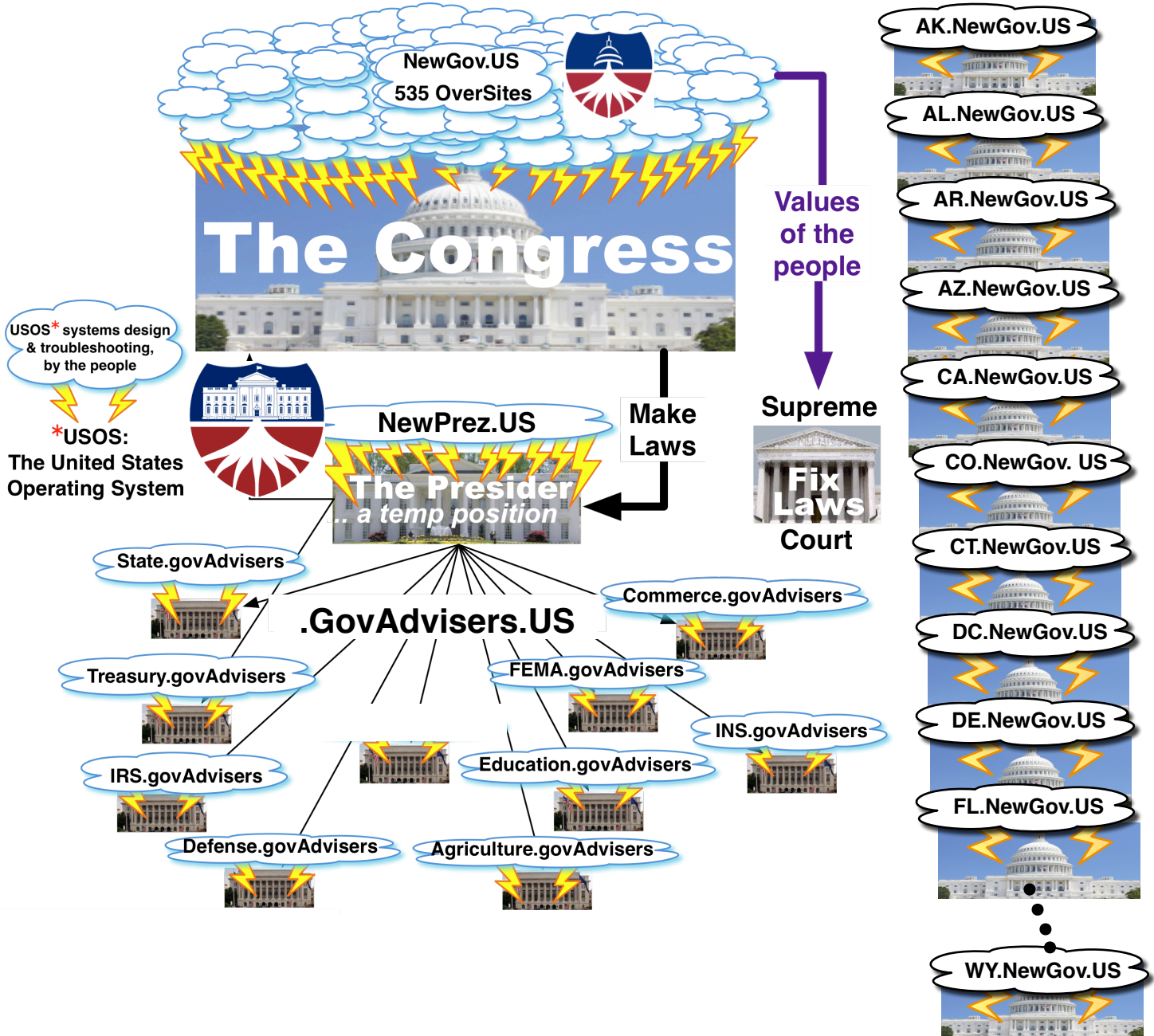
# USA 3.0: An easy problem that looks hard

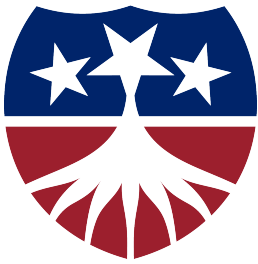


USA, v. 3.0 = We-the-People, restored.

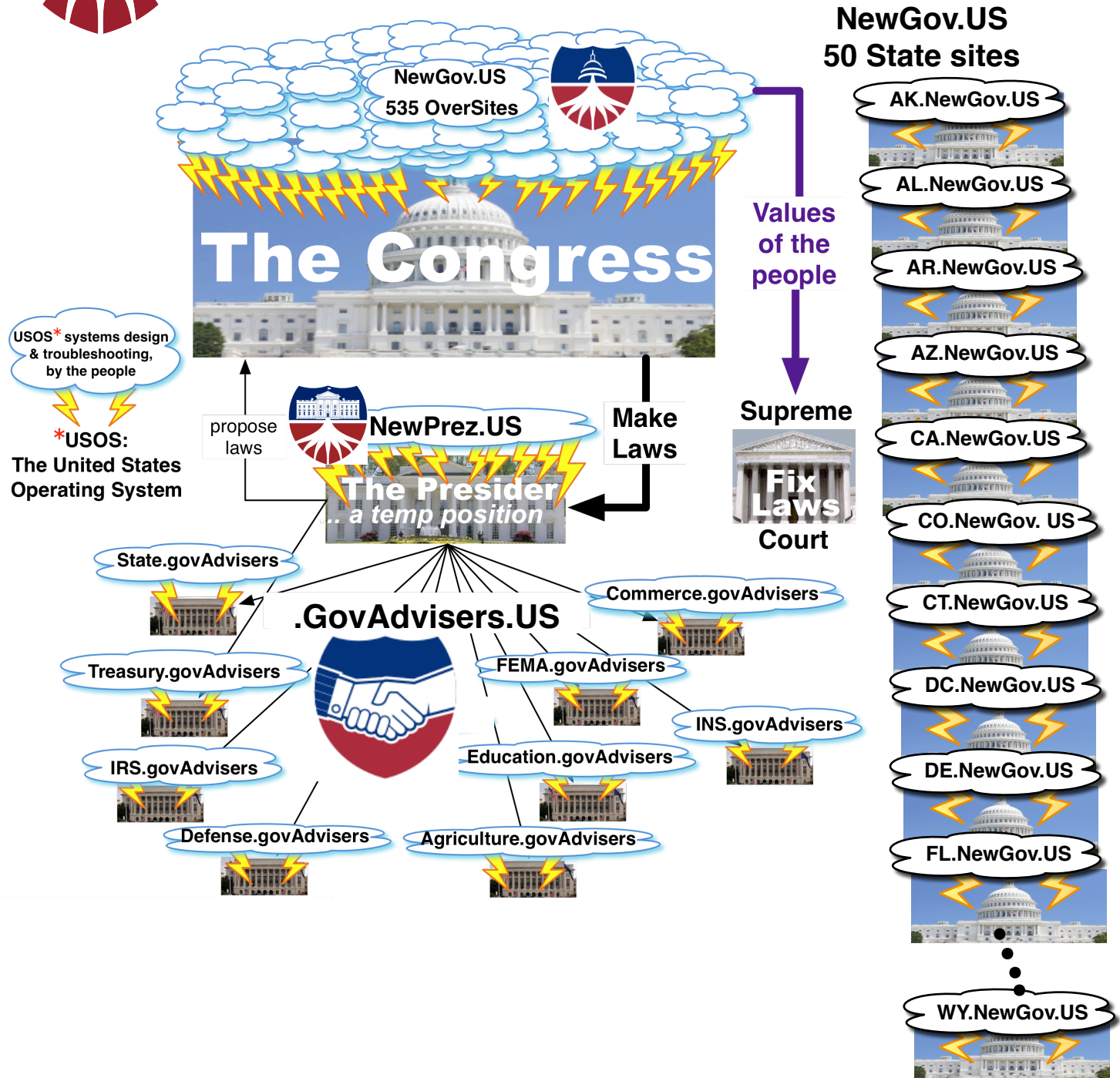


Citizens' money & votes, *everywhere*





# USA, v. 3.0 = We-the-People, v. 2.0



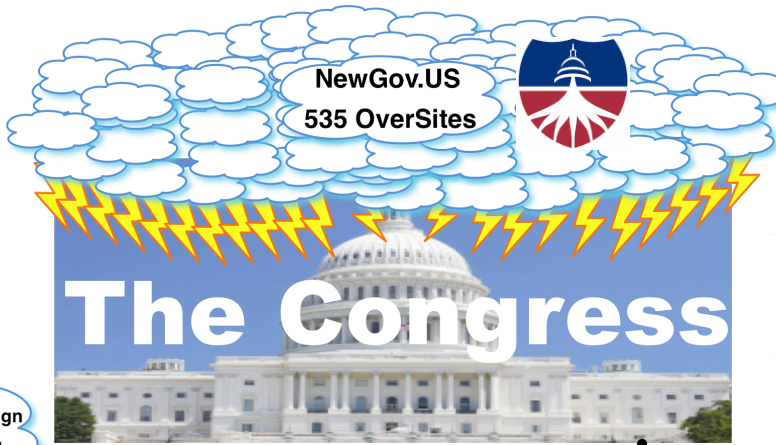
**Simmer: Support, Inform, Manage & Replace**  
The people in government



# USA, v. 3.0 = We-the-People, v. 2.0



NewGov.US  
50 State sites



USOS\* systems design & troubleshooting, by the people

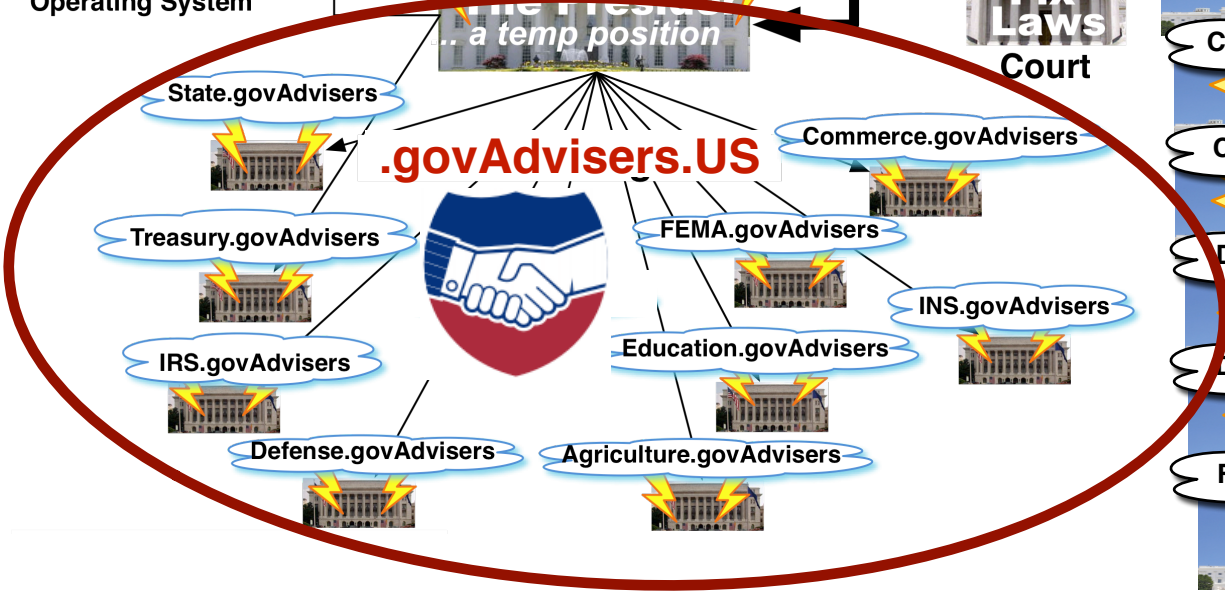
\*USOS:  
The United States Operating System



Values of the people

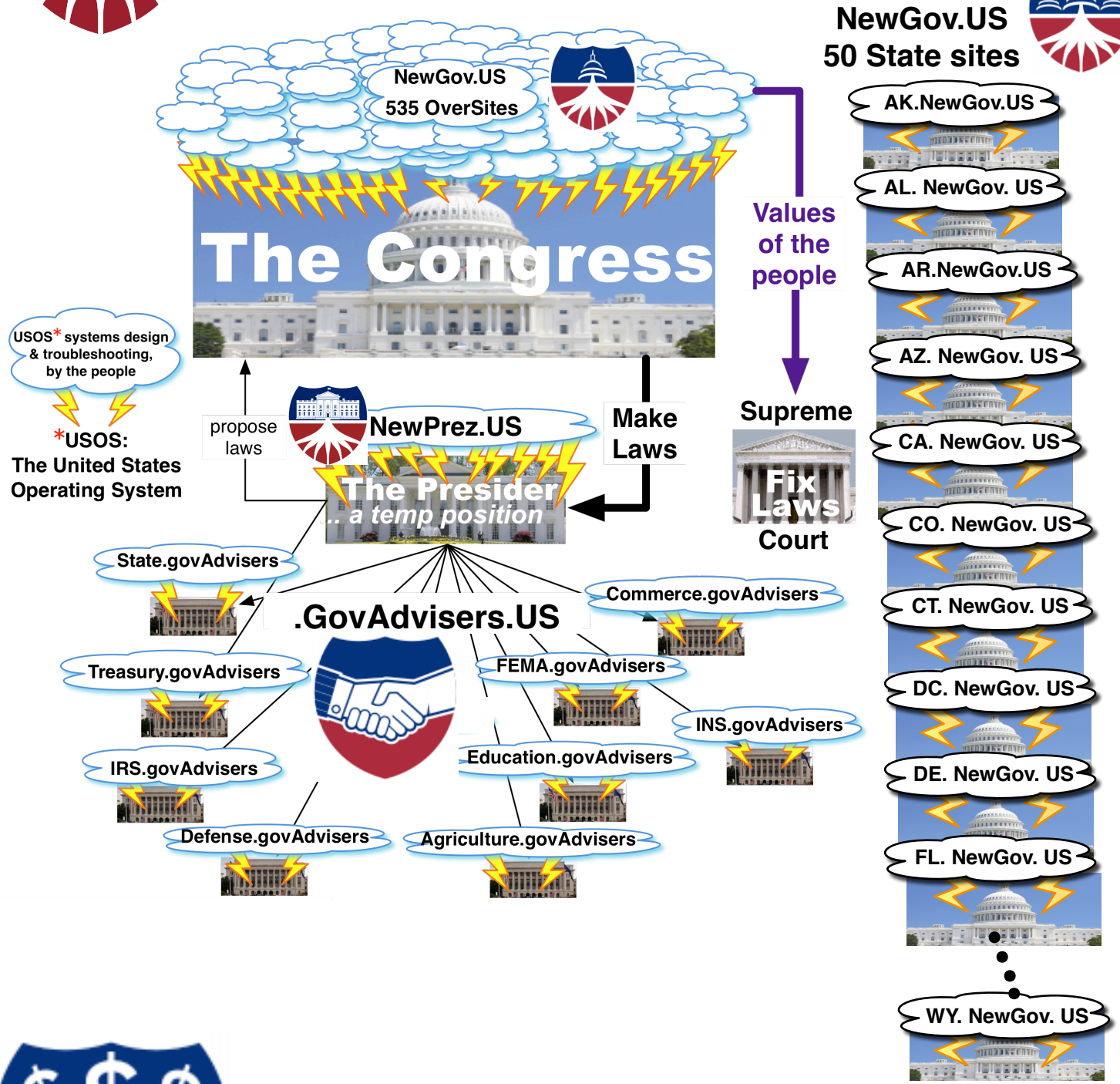
Supreme  
Fix  
Laws  
Court

- AK.NewGov.US
- AL.NewGov.US
- AR.NewGov.US
- AZ.NewGov.US
- CA.NewGov.US
- CO.NewGov.US
- CT.NewGov.US
- DC.NewGov.US
- DE.NewGov.US
- FL.NewGov.US
- ...
- WY.NewGov.US





# USA, v. 3.0 = We-the-People, v. 2.0



**PeoplePressure.US:**  
**Lobbyists, Of, By & For the PEOPLE**

**The People need Rules to make Laws.  
Robert's Rules of Order, Now on the Web**

PDF2008's Feed

**▲ What if we Formed a Party and Everybody Came?**

"Everybody" would be the ones Clay Shirky describes in his great book, *Here Comes Everybody*. We've already formed it, and sure enough, everybody's coming. The next political party has already been formed, doing everything that a political party does, but with none of the overhead. Here's Wikipedia's [definition](#):

A **political party** is a [political organization](#) that seeks to attain and maintain [political](#) power within [government](#), usually by participating in electoral campaigns. Parties often espouse a specific [ideology](#) and vision, but may also represent a coalition among disparate interests.

I know I belong to a pervasive Neo-*Conservative* party, whose members are conversing about government in a new way. I have lots of friends all over the spectrum and their appeal for me is how well we can discuss 1. how things are, 2. how they might be and 3. what we might do, specifically, to improve things. Without all three qualities, there's no engagement for me, and I bet that's true for you too.

The millions of supporting anecdotes aren't enough to alarm broadcast politics' flat-earthers, cable news and their politicians, but it's just as obvious as a round globe was to observant coastal dwellers, watching the earth's curve hide the hull first and the sails later.

**Toilets overflowing, People going crazy, and no one's listening!**

We're trapped in this broken airplane called America, stuck on the unforgiving tarmac of oily geopolitics. Shirky's best anecdote is a kind of parable. A couple of hundred million of us can be as cohesive as a couple hundred passengers trapped for hours in a fetid airplane. That's the force that Clay describes as being impossible in 1999 and inevitable in 2006.

Andrew Rasiej and Micah Sifry made [that case](#) last March At [Politico.com](#), citing Clay Shirky's point that use of the Internet group-forming was the sole differentiator in cases where people were equal...(More)

Categories: pdf2008

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**Ratings by Group members "deputize" the final draft Committee.**

[WiFi as an invisible college](#) **Deliberative Processor** *drag text to solutions area*

by Bob Blogger

A Group's large Body of Work
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec lacus sit amet arcu sagittis feugiat. Ut lobortis. Mauris rhoncus. Duis eu velit pede. Suspendisse potenti. Aliquam malesuada laoreet neque. Lorem ipsum dolor sit amet, consectetur adipiscing elit. [expand...](#)

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**75%**

**comments**  
*drag text to solutions area*

hi Bob,  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec lacus sit amet arcu sagittis feugiat... [more...](#)

75%  100%

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75%  100%

**Group's ratings & comments continue**

**WiFi as an invisible college**

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9-person  
Committee's  
public work

**100%**

**chat messages**  
**(Delegates only)**  
*drag text to solutions area*

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**Subcommittee's  
public IM session**

# A non-owned, non-managed web service

*Only a non-owned service can be as free as the Internet*

Doc Searls'  
3 Virtues of the Internet:  
No one owns it.  
Everyone can use it.  
Anyone can improve it.

Creates



Holds contracts with an  
ISP & a Domain registrar

**Result:**

**An open source Public Utility  
guiding Government:**

1. No one owns It
2. Everyone can use it
3. Anyone can improve it

**Community  
\$\$\$\$\$\$**

Contract



Trust company  
Pays ISP & Registrar

Contract

**OurDomainRegistrar.com**